

A man in profile, wearing a light blue t-shirt, stands on a hillside looking out over a vast, hazy landscape under a sunset sky. The scene is captured in a cinematic style with soft, warm lighting.

PORNOGRAPHY

S U R V E Y

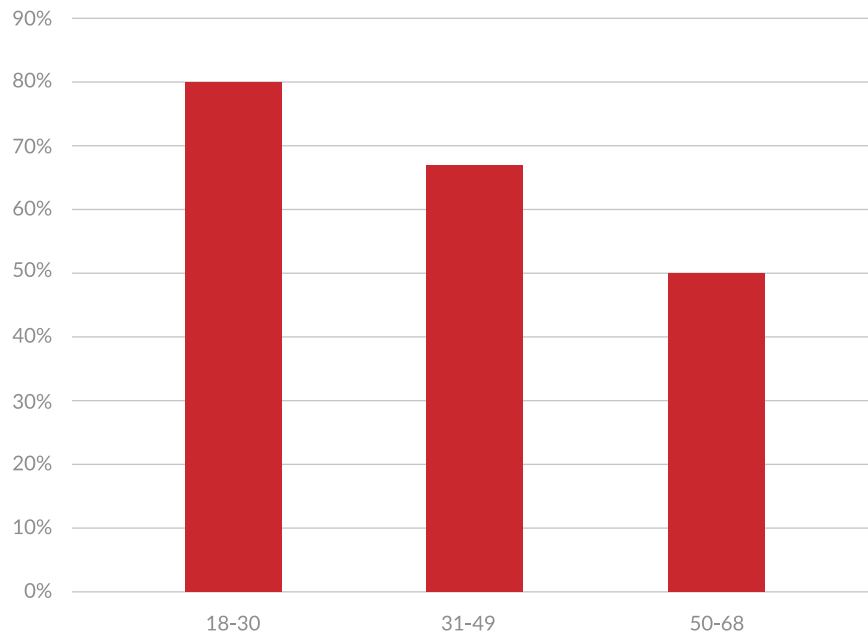


Pornography Survey Results

PORNOGRAPHY HAS SATURATED AMERICAN SOCIETY:

Approximately **two-thirds (64%)** of U.S. men view pornography at least **monthly**.

Men Who Have Viewed Pornography at Least Monthly by Age



Three out of ten men (29%) between the ages of 18 and 30 view pornography **daily**.

65% viewed porn *at work* in the last 90 days.

IT HAS INFILTRATED THE CHURCH:

The number of Christian men viewing pornography nearly mirrors the national average:

- 97% have viewed pornography
- 64% view porn at least once a month
- 37% look at porn several times a week

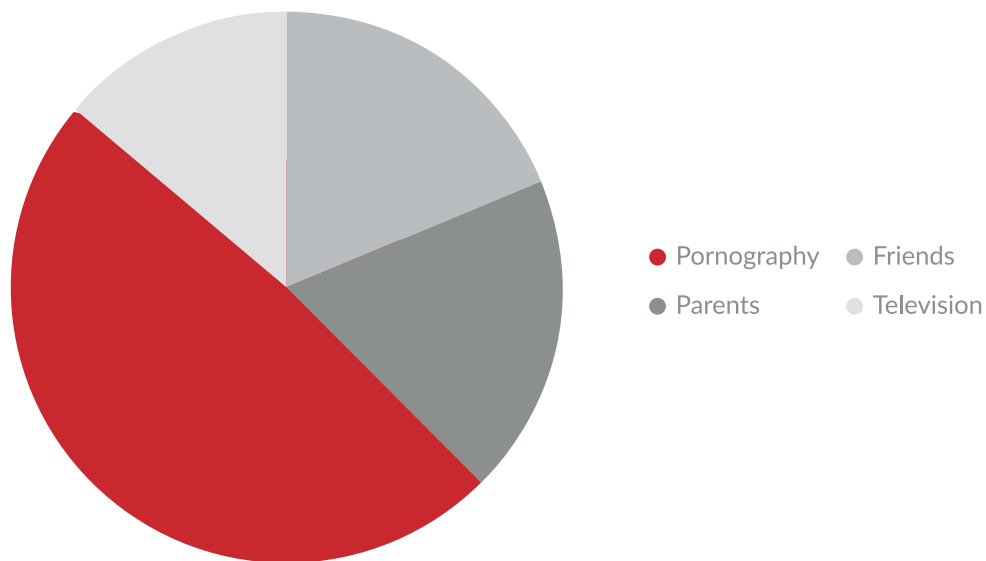
Christian men are watching pornography at work at the same rate as the national average (65% viewed porn at work in the last 90 days).

HOW DOES PORNOGRAPHY ADDICTION START?

The top source of information about sex for men between 18 and 23 years old is pornography, which exceeds one in four men (27%).

One in seven men (15%) of all ages rely on pornography as their primary source of information about sex, which was the same percentage as rely upon their parents for information about sex. The primary source of information about sex for men was friends, which accounted for four in ten (39%) men. One in ten men (11%) turned to television as their prime source of information about sex.

Primary Source of Information About Sex



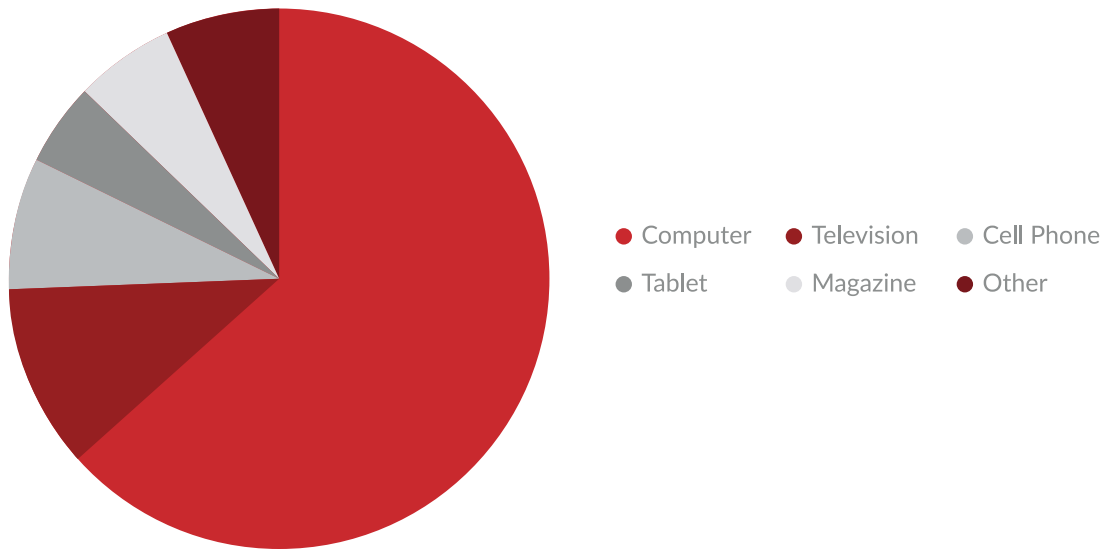
- **One in ten** boys under the age of 9 have viewed pornography
- Nearly **three in ten (27%)** boys viewing pornography before turning 12 years old
- Before 16 years old, **more than three-fourths (78%)** of boys have viewed pornography
- **Only 3%** of men did not see pornography before turning 21 years old
- The age that Christian men first began viewing pornography is virtually the same as national averages (78% viewed porn before turning 16 years old)

HOW DO MEN VIEW PORNOGRAPHY?

Among men who admitted viewing sexually explicit material, a **two-thirds majority (64%)** prefers to use the computer for looking at pornographic images or videos.

One-quarter of men and one in five women say they have erased their Internet browsing history in the last 30 days in order to hide or conceal their viewing of pornography or other sexually explicit content.

Preferred Method of Viewing Porn



MARRIAGES ARE AFFLICTED BY PORNOGRAPHY:

Over one-half (55%) of married men view pornography monthly - that statistic is the same for married Christian men.

IS PORNOGRAPHY REALLY A PROBLEM?

18% of all men either think that they are addicted or are unsure if they are addicted to pornography, which equates to **21 million men**.

- The number of men who think they are addicted or might be addicted is fairly close to the percentage of men who view pornography on a daily basis
- **More than one-third (36%)** of men have thought they should view less pornography

Two in ten (21%) self-identified Christian men of all ages either think that they are addicted or are unsure if they are addicted to pornography, compared to one in ten non-Christian men. Overall, 39% believe they should view less porn.

